

A TO Z OF FUNDRAISING IDEAS

A

Art Exhibition | Have participants submit their best art for an exhibition and hold a ticketed opening event. To boost your fundraiser, auction your art off at the end of the evening and donate the proceeds.

B

Book Sale | Ask your networks and local libraries to donate books for a charity book sale.

C

Cup Party | Host a cocktail night and have your guests buy their cocktail cups at the door for a donation.

Car Wash | Pick a sunny day, put up signs around the neighbourhood and get your friends together to run a car wash.

Clothing Swap | Use a local community hall to host a Clothing Swap. Participants pay a fee to come along with all of their pre-loved clothes and then “shop” by swapping clothes with other participants.

D

Dog Wash | Spread the word and get your neighbours and networks to bring over their furry friends for a wash and brush.

Dare Fundraiser | Agree to do an outlandish dare, but only if your supporters donate a certain amount of money.

E

Easter Egg Hunt | Organise an Easter egg hunt where participants make a donation to participate.

F

Fashion Show | Host a local ticketed fashion show. Approach local businesses to sponsor or donate to your event.

G

Games Night | Bring out the board games and have guests come over to buy tickets and play. To boost your fundraiser, sell drinks and baked goodies to your guests throughout the night!

H

Handyman for a Day | Team up with a local handyman who’s willing to donate their time and services for a day. Set up an auction - the highest bidder scores a handyman for the day!

I

In Lieu | Ask your friends and family to donate to CPL instead of giving a gift for a special occasion.

J

Jail & Bail | Guests at your event can donate money to put another in “jail”. Guests in jail have to pay to escape or raise a certain amount of money on a crowd funding website to be bailed out.

Juice Stand | Gather some fruit and veggies and sell fresh juices and smoothies to your colleagues with a pop-up juice stand at work.

K

Karaoke Night | Host a ticketed karaoke night where your guests can come and sing along to their favourite songs.

L

Lawn Mowing | Spread the word that you will be mowing lawns for donations to CPL.

M

Mystery Box Raffle | Put together a box of mystery items and sell tickets to your colleagues, friends, family and neighbours. Winner takes all!

N

Naming Competition | Get your colleagues and managers to bring in baby photos of themselves. Stick these up around the office and have people pay to guess who the baby is now that they are all grown up.

O

Office Collection | Ask CPL for a Friendship Bank to place on your desk or in your work common area, and collect donations from your colleagues.

P

Photo Booth | Have a photo booth at your next party and have guests make a donation to go in and get snapped!

Pet Competition | Gather your friends and their pets together for a “cutest pet” competition. Each participant makes a donation to be in the chance to win the title. To boost your fundraiser, ask guests to make a gold coin donation to vote for their favourite pet.

Q

Quizzes | Host a quiz competition. Find a venue, pick a topic and choose your questions. You can charge teams to enter the competition, sell food and drinks, and run a raffle on the night.

R

Recipe Book | Ask your friends and family for their favourite recipes, and then turn them into one complete book to sell to your networks.

Retail Therapy | Ask people to sacrifice three items from their weekly shop and instead donate the money.

S

Sausage Sizzle | Hold a classic Australian Sausage Sizzle and charge a gold coin donation for a delicious snag.

Scavenger Hunt | Organise a scavenger hunt around your local area and have teams pay to participate.

T

Trivia Night | Host a trivia night at a bar (or just at home!) and charge participants to play.

V

Video-a-thon | Ready, Set, Watch! Get your videos out and plan a video marathon. Guests can buy a ticket to come along.

W

Wine Tasting | Get your friends together for a wine tasting night. Try to partner up with a local bar to donate the wine and have your guests pay an entry fee.

Workout Class Fundraiser | Get in touch with your local gym and host a one-night-only Charity Workout class. Charge an entrance fee into this special class.

X

Christmas Party | Host a Christmas themed party and sell tickets to your network. To boost your fundraiser, add in a Christmas raffle!

Y

Yoga Relax | Find a shady park, host a yoga class and charge your guests to participate.

Z

Zumba Marathon | Reach out to your networks and get yourself and friends sponsored to work up a sweat and do Zumba for a day. Bonus: you might even find that your Zumba moves will draw a crowd willing to pay to watch you dance the day away!

Zany Dress Day | Invite your colleagues to dress up in crazy clothes or hats for a day. Then, hold a competition for the “best dressed guest” where everyone has to pay to vote!

Here are some other ways to turn your ideas into Fundraisers:

Charge an entry price or sell tickets to your event

Run a raffle

Charge for food and beverages

Ask your networks to support with a contribution for a personal dare or challenge

To find out more please contact us at fundraising@cpl.org.au or call us on 1800 275 753.