



Formerly known as the  
Cerebral Palsy League

# Community fundraising for CPL

Previously known as the Cerebral Palsy League, our name was changed to CPL which stands for Choice, Passion, Life because it is what truly matters to us as an organisation. We believe our new name reflects where we have come from, but is far more reflective of the way in which we work today and our aspirations for the future.

## ABOUT CPL

CPL - Choice, Passion, Life is a profit-for-purpose organisation that provides vital support to more than 10,000 children and adults with disabilities in Queensland and Northern NSW. We provide services every day, at every stage of our clients' lives and have been doing so for 70 years in thousands of homes, schools, communities and workplaces.

CPL's mission is an inclusive society for all people. A world where people with disabilities have the same opportunities as everyone else. A world where we are all equal. A world where labels don't exist.

**Together, we can work towards creating that world.**

## OUR IMPACT

**10%**

increase in the number of people CPL supported in the past financial year

**\$43.4 Million & 1,173,000 hours**

of home & community support & released capacity for informal carers



**31,256 hours**

of Community Access Support provided connecting people with their communities and passions

**23,944**

weeks of employment gained

**\$5.7M**

of income earned, reducing dependence on income support

**988** organisations employing people through employment services



\*Deloitte Australia Impact Study, 2016

## HOW YOUR FUNDRAISING WILL HELP

As a community fundraiser your efforts are greatly appreciated and will help CPL to continue to deliver life-changing programs and services.

Your fundraising supports people like Chris who has been with CPL since he was two years old. For the past 32 years, CPL has supported Chris from early intervention as a child to accessing his community as an adult.

Fundraising for CPL means that we can continue to provide these programs and therapy so that people like Chris can reach their goals, seize new opportunities and grow beyond expectations.

To find out more, call **1800 275 753**, email [fundraising@cpl.org.au](mailto:fundraising@cpl.org.au) or visit us at [cpl.org.au/support-us](http://cpl.org.au/support-us)

## FUNDRAISE FOR CPL

It's as easy as 1, 2, 3!

- 1 Ask reception or visit our website to download your Fundraising toolkit: [cpl.org.au/join-challenge-event](http://cpl.org.au/join-challenge-event)
- 2 Come up with your fundraising idea (*check out our A-Z idea list included in the toolkit*)
- 3 Complete the 'Authority to Fundraise' form

### The CPL Fundraising team will be in touch!

With your support, we can achieve amazing outcomes. It could be helping a child to tell their parents they love them for the very first time, or supporting a person with a disability to transition through school or enter the workforce.

If you have any questions contact us at [fundraising@cpl.org.au](mailto:fundraising@cpl.org.au) or call **1800 275 753**



"The supports Chris has accessed have changed with his age; he has different needs and challenges now. When he first started out it was all about therapy, but now he just wants to get out and about in the community. He loves the art program at Cascade - CPL's Redcliffe Centre; showing his art is a big thing for him. The most important thing for us is the programs at Cascade and accessing the community. Without that, I'm not sure where Chris would be."

- Anne, Chris' mum



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has changed its name to  
CPL - Choice, Passion, Life.

If you'd like to find out more,  
visit [cpl.org.au/namechange](http://cpl.org.au/namechange)